

140 years of

# Corporate Leadership

In 1868, a privately owned 'agency house' specializing in the fields of shipping and insurance entered the commercial arena of then Ceylon.

Thus began the saga of Aitken Spence, which today has grown to become a dynamic and strategically diversified group of companies with primary interests in hotels and tourism, logistic solutions and power generation. Other lines of business include plantations, insurance, financial services, IT, printing and garments.

Over the years, Aitken Spence has forged several strategic partnerships with business entities who espouse many of the qualities, stature and values that the Company holds dear. Such partnerships span the gamut of the Company's business interests. Many of them are distinguished by longevity and a closeness that has been mutually rewarding. Perhaps one of the best examples is the relationship between Lloyds of London and Aitken Spence, which has endured for over a century.

The growth of the Company and its successful diversification has led to it being warmly received as a highly respected and renowned name not just within Sri Lanka, but globally, wherever its business footprint is to be found. Within this aura of growth, we examined our most distinctive feature by which we are recognized across the globe ... our logo. We asked ourselves, did it reflect a business enterprise with a history of over 130 years, which has also been at the vanguard of growth and change?

We opted for change and our new logo is a marriage of script derived from the signatures of our founding fathers, with a contemporized rendition of our diamond icon, which truly reflects an institution with an illustrious longevity, that is at the same time, one of the most priceless contemporary institutions in business.

In growing over the years, it is significant to note the capacity Aitken Spence has within itself, to evolve and develop...to move with the times...to take existing business lines and to add new ones in a journey that has only one destination... ethical profit making and growing returns on investment.

Aitken Spence  
Ice Towers  
Street

A low-angle photograph of a modern concrete building with a grid-like facade. A white sign with a blue diamond logo and the word 'Spence' in a blue script font is attached to the building. The sky is clear blue with a few clouds in the distance.

  
Spence<sup>®</sup>